

Tio Dwi Saputra

+6285171646293 | tiodwi0104@gmail.com | tiodwi.site | Kendari, Sulawesi Tenggara

Profile

I am a Management student currently in my 4th semester, passionate about managing projects in diverse areas such as marketing, finance, graphic design, and web development. With experience in handling both technical and creative tasks, I am eager to contribute to dynamic project teams and ensure smooth execution from planning to reporting.

Education

Halu Oleo University

2023 - Present

Faculty of Economics and Business - Management

GPA : 3.92/4.00

Skill and Competencies

- Digital Marketing
- Accounting
- Graphic Design
- Website Development
- Teamwork
- Time Management
- Public Speaking

Experience

Program Pembinaan Mahasiswa Wirausaha (P2MW) – Kemdiktisaintek RI

May 2025 - Present

Team Leader

- Led a 4-member team to develop and submit a business proposal under the P2MW program.
- Managed business planning, proposal writing, and team coordination throughout the mentoring and selection process.
- Successfully passed the internal selection at Universitas Halu Oleo and represented the university at the national-level selection.

Genius - Otoritas Jasa Keuangan Sulawesi Tenggara

Apr 2025 - Present

Member

- Selected as a member of the OJK-supported Genius community to deepen understanding of financial literacy, regulatory policies, and legal supervision within the financial services sector.
 - Took an active role in organizing official seminars, coordinating logistics, and facilitating communication between speakers, guests, and participants.
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- Collaborated in producing and distributing educational content through social media platforms to promote financial literacy among the general public.

Kejar Mimpi Kendari - Bank CIMB Niaga

Dec 2024 - Present

Media Division Member

- Contributed to the creation of promotional videos content for community activities.
- Designed visual materials such as banner and tshirt design to support event campaigns.

Stickerlab Kendari

Nov 2024 - Present

Founder & Project Owner

- Planned overall business strategy and executed product design using Adobe Photoshop and Illustrator.
- Researched and partnered with local print vendors to ensure production quality and cost-efficiency.
- Managed social media marketing, online customer service, and order processing as a solo operator.
- Sold hundreds of customized stickers through digital channels and built a small but growing local customer base.

Qurban IZI Aja – Inisiatif Zakat Indonesia Sulawesi Tenggara

Jun 2025

Volunteer Photographer

- Documented the Qurban IZI Aja event by capturing key moments and activities throughout the day.
- Contributed to the visual content used for event reporting.
- Collaborated with the event team to ensure timely and effective coverage of the program.

Makarapreneur Undergraduate Business Plan Competition –

Feb 2025 - Apr 2025

HIPMI PT Universitas Indonesia

Team Leader

- Led a 3-member team in developing Strasa, a digital platform designed to reduce food waste through the “Surprise Bag” concept.
- Initiated the core business idea, maintained team alignment, and ensured effective collaboration throughout all stages.
- Conducted market research, designed the mobile app UI prototype, and created business and pitch materials.
- Selected as one of the semifinalist teams out of hundreds of participants nationwide.

National Business Plan Competition ESKU 6 - UKM

Apr 2025 - May 2025

Kewirausahaan UHO

Team Leader

- Led a 2-person team in developing Omcar, a digital transportation platform connecting intercity and inter-district passengers.
 - Oversaw idea development, coordinated task distribution, and ensured strategic alignment throughout the project timeline.
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- Conducted business modeling, market validation, and designed the mobile app UI for pitching purposes.
- Awarded 5th place nationally among dozens of teams from universities across Indonesia.

Kewirausahaan Mahasiswa Indonesia Expo 2024 - Kemdiktisaintek RI

Oct 2024

Liaison Officer – Universitas PGRI Kediri

- Served as the main point of contact for the delegate team from Universitas PGRI Kediri, ensuring a smooth experience throughout the event.
- Assisted in logistical coordination, schedule management, and on-site communication between participants and the event committee.
- Provided real-time solutions to participant needs and adapted quickly to dynamic event situations.
- Maintained professionalism and clarity in high-paced interactions, contributing to the overall success of the national entrepreneurship exhibition.

Portfolio

<https://tiodwi.site>